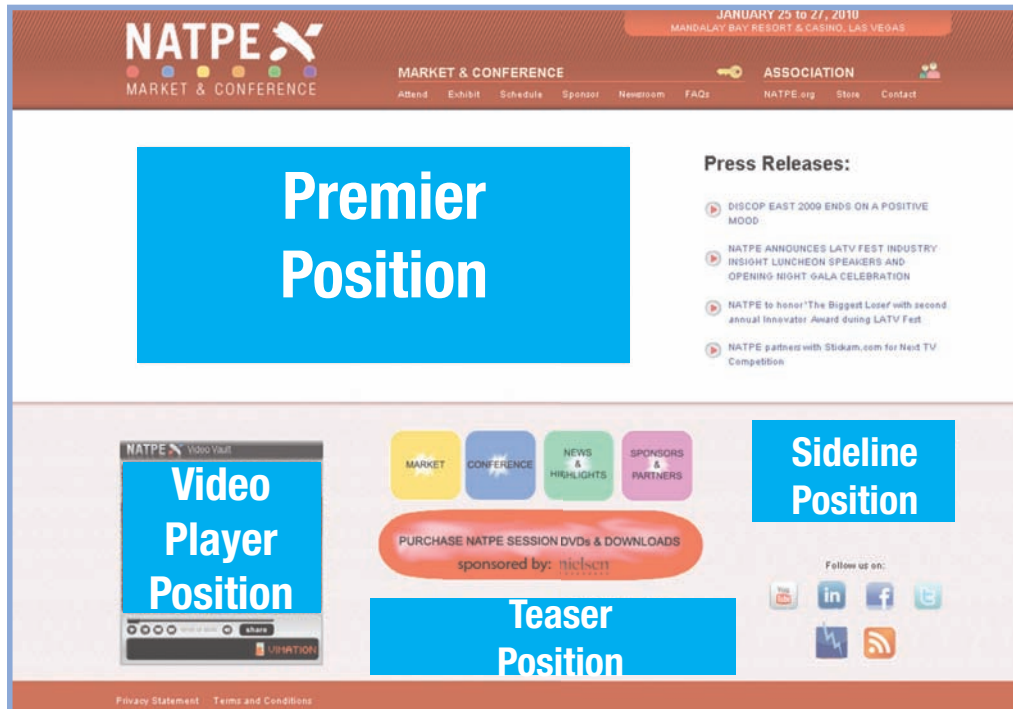


NATPEmarket.com Opportunities

NATPE brings the elite members of the media industry together throughout the year through various in person and web based activities to discuss the hottest trends, buy & sell the latest multiplatform content and showcase the most successful people, content and equipment. The NATPE Market online opportunities allow your company to be seen.



NATPE 10

MARKET & CONFERENCE
MONDAY – WEDNESDAY
1.25.10 – 1.27.10
MANDALAY BAY RESORT
LAS VEGAS NEVADA

Denise O'Connor
✉ Denise@NATPE.org

Maria Moscowitz
✉ MMoscow@NATPE.org

Evie Silvers
✉ Evie@NATPE.org

☎ 310-453-4440

☎ 310-453-3398

NATPE Stats*

- 22,935 Visits
- 95,932 Pageviews
- 12,867 Absolute Unique Visitors
- 4.18 Average Pageviews Per Visit
- 4:20 Average Time Spent on Site
- 49.08% New Visitors

*Statistics based on a 2-week average.

Premier Banner Position **\$2,500/Month**

- Rotate within NATPE content, but can be exclusive
- Size: 500x217

Video Player Position **\$2,000/Month**

- Exclusive position
- Size: 200x235

Teaser Position **\$2,000/Month**

- Exclusive position
- Size: 300x100

Sideline Position **\$2,000/Month**

- Exclusive position
- Size: 270x100

SPECIFICATIONS:

All banner ads should be optimized for web. 30k or less, 72 dpi.

FORMAT:

JPG, PNG, GIF, SWF

E-MAIL ALL FINAL ART TO:
jsullivan@natpe.org

TECHNICAL CONTACT:

Please call Jack Sullivan at 310-857-1626 regarding ad specifications.