

NATPE 2010 Market & Conference

Content • Commerce • Connections

Top Level Sponsorships

The annual NATPE Market and Conference is the world's best multiplatform video conference. NATPE 2010 boasts a convenient and bustling marketplace. From parties to lounges and theaters to meeting space, NATPE offers exclusive top level sponsorships. Maximize the exposure for you and your company by booking early to take full advantage of these eye-catching branding opportunities.

Kick-Off Party Sponsor

\$15,000

(Non-Exclusive)

Sunday, January 24, 2010

The official NATPE Opening Reception. The Sponsors will have access to all attendees and buyers registered for NATPE 2010. Be part of the opening welcome!

- Prominent signage at the event
- Client-provided promo item distributed at event
- Logo by event name and conference schedule (online and print)
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in *NATPE Show Guide*
- Inclusion in conference promotional materials
- Two NATPE 2010 registrations

Digital Theatre Sponsor

\$15,000

Adjacent to the Tech & Emerging Media Zone, be the official sponsor of this cutting edge presentation theatre. Permanent signage at the entrance and inside the Theatre.

- Naming rights to the Digital Theatre
- Daily three-minute sponsor video promo
- Logo by event name and conference schedule (online and print)
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in *NATPE Show Guide*
- Inclusion in conference promotional materials
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Tech & Emerging Media Zone

\$15,000

Featuring cutting edge exhibits and demos that showcase new technology and its influence on content.

- Naming rights to Tech & Emerging Media Zone
- Logo by event name and conference schedule (online and print)
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in *NATPE Show Guide*
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Celebrity Chef Kitchen Sponsor

\$15,000

The hottest TV celebrity chefs will be cooking in the NATPE 2010 state-of-the-art Chef's Kitchen. They will demonstrate their culinary skills, try out their favorite recipes and interact with the crowd. The Kitchen will feature digital displays with recipe download options. Sponsor logo available on downloads.

- Naming rights to the Chef Kitchen
- Logo by event name and conference schedule (online and print)
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in *NATPE Show Guide*
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NATPE C3 Lounge

\$20,000

Centrally located on the NATPE floor, this high-traffic, comfortable networking lounge will be the place to connect and socialize with your industry peers. Enjoy coffee, snacks or cocktails and/or check your e-mail via our Wi-Fi computer stations.

- Naming Rights to the NATPE Lounge
- Prominent signage
- Client-display table in the C3 Lounge
- Logo by session name and conference schedule (online and print)
- Logo & link on NATPEmarket.com
- Customized NATPE e-blast
- Full Page 4-color ad in *NATPE Show Guide*
- Inclusion in conference promotional materials
- Three NATPE 2010 registrations



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MARKET & CONFERENCE
MONDAY – WEDNESDAY
1.25.10 – 1.27.10
MANDALAY BAY RESORT
LAS VEGAS NEVADA

High profile sessions are also available. Please see Session Sponsorships material or call your sales representative for all the details.

Denise O'Connor
✉ Denise@NATPE.org

Maria Moscowitz
✉ MMoscow@NATPE.org

Evie Silvers
✉ Evie@NATPE.org

☎ 310-453-4440

☎ 310-453-3398